



# **Professional Services by Carol Lloyd, LLC**

Project Design & Management • Producer • Writer • Publisher • Development Consultant

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# SUMMARY OF ENGAGEMENTS | CONSULTANT EXPERTISE

CAROL LLOYD

- 2022 | **Executive Producer** | “A Day of Dunham” (@Hayti Heritage Center -- Durham, NC) **PROGRAM GUIDE SPECIALIST**
- 2020 | **Consultant/Marketing** | Youth Ensemble of Atlanta (YEA) -- Atlanta, GA
- 2018 | **Executive Producer** | “A Day of Respect” (@Hammonds House Museum -- Atlanta, GA)  
**Consultant** | “27th Annual National Association of African Americans Honors Program – Awards Gala” (@RAYPAC at Morehouse)
- 2017 | **Executive Producer** | 8th Annual A. D. King Foundation: Youth Empowerment Fundraiser Awards Gala (Conference Center & ATL Tech)  
**Executive Producer** | “26th Annual National Association of African Americans Honors Program – Awards Gala” (@RAYPAC at Morehouse)  
**Executive Producer** | “Celebrate Omelika” (@Dish Out Restaurant, Stone Mountain, GA)
- 2016 | **Executive Producer** | “A Day of Respect” (@Georgia Piedmont Technical College [GPTC] Conference Center -- Clarkston, GA)
- 2015 | **Executive Producer** | “Dunham.21.TV” (@Georgia Piedmont Technical College [GPTC] Studios – Clarkston, GA)
- 2014 | **Executive Producer** | “The Convergence Performance Gala” (@DoubleTree Hilton Hotel, Buckhead, GA)  
**Executive Producer** | “A Day of Dunham” (@Westin Atlanta Airport Hotel)
- 2013 | **Executive Consultant/Event Coordinator** | “Ascending Yellow: Memorial Exhibition & Art Auction” @Clark Atlanta University (CAU)  
**Executive Producer/Project Manager** | “Martin Luther King III: Embracing His Journey” (National Book Launch, @King Memorial National Mall, Washington, DC)  
**Executive Producer/Project Manager** | “Dance Africa Atlanta.” (King Chapel @Morehouse College & Sheraton Atlanta Hotel)  
**Executive Producer/Project Manager** | “Keeping the Dream: Scholarship Fundraiser” (@Hyatt Regency Atl)
- 2012 | **Executive Producer/Consultant** | “A Memorial Toast to Richard” (@Clark Atlanta University (CAU))  
**Executive Producer/Project Manager** | “April 4th Revisited: Saving Lives. Building Dreams!” (@Carter Presidential Center, Atlanta, GA)
- 2011 | **Executive Producer/Creator** | “Chefs” King Feast” (@The King Center, Atlanta, GA)
- 2010 | **Executive Producer/Interim Executive Director** | “Centennial Birthday Celebration Honoring Dr. Amelia Boynton Robinson” Amelia Boynton Robinson Foundation
- 2009 | **Executive Producer/Event Planner** | “Sinfo-Nia Youth Orchestra Reunion Concert” Decatur, GA  
Celebrating 20 Years of Music Education and Performances in Metro Atlanta & Around the World  
**Executive Producer** | **Executive Producer/Campaign Director** | “Yes We Care” Campaign to Save and Restore Morris Brown College
- 2008 | **Souvenir Program Guide Specialist** | “Narratives of My Life: A Spiritual Journey” C. T. Vivian  
**85th Birthday Celebration & Symposium**  
**Program Director/General Manager** | “Youth Arts Initiative” @Atlanta Preparatory Academy  
**Executive Producer** | “When Obama Wins (WOW), What’s Next?” A Conversation with Dr. Ron Walters, Dr. Edward Irons & Rev. Dr. C. T. Vivian”  
**Souvenir Program Guide Specialist** “Denver Jazz & Blues Festival” – Historic DNC Presentation  
**Sponsorship Development Package** CERD Shadow Report – United Nations -- “Hate Groups: Mainstreaming of the Far Right”



# SUMMARY OF ENGAGEMENTS | CONSULTANT EXPERTISE

2007- 2008 | **Researcher/Writer | Administrative Liaison** | United Nations – Center for Democratic Renewal, NGO

2007 | **Executive Producer** | “Celebrating Courage: A Conversation with Harry Belafonte & C. T. Vivian”

**Host Committee/Producer** | “Celebrating Richard” (Dr. Richard A. Long’s 80th Birthday Bash)

2006 | **Executive Producer** | Dynamic Dance Festival, Inc. – “Soul Culture”

2005 | **Consultant/Event Coordinator** | The Jordan Foundation: 4th Annual Golf Tournament, Award Dinner, Birthday Boat Ride & Community Champions Event @Frederick Douglass High School

2006, 2005, 1999 | **Executive Producer/Associate Producer** | Wheelbarrow Summer Theater Festival @Reynoldstown  
“Changing Landscapes”/ “10th Annual Celebration” / “Reynoldstown 130 Years . . . A Collective Spirit”

2005 | **Executive Producer** | “22nd Annual International Dunham Technique Seminar”

**Writer** | Charter Petition – Atlanta School of Performing Arts

2002 | **Writer:** | 501(c)(3) Application to IRS – Approved

2001 | **Executive Producer** | 20th Annual Black College Dance Exchange

**Producer** | Recording Arts Festival

2000 | **Program Manager/Producer** | “A Conversation with Arthur Mitchell” (Founding Director, Dance Theater of Harlem)

1999 | **Event Manager** | Jermaine Dupri’s “Can I Live All Star Weekend & Celebrity Birthday Bash”

**Consultant** | Dallas Black Dance Theater

1997 | **Host Committee** | Dr. Richard Long’s 70th Birthday Bash  
**Consultant/Marketing & Fundraising** | Soweto Street Beat Theater

1993 – 1996 | **Producing Manager Theatre & Dance Programs** | Centennial Olympic Games (ACOG) Cultural Olympiad Olympic Arts Festival (OAF)

1994 | **Concept/Design, Program Manager** | “Celebrate Africa” – ACOG Cultural Olympiad Program

1989 – 2005 | **Consultant/Writer** | Institute for Non-Profit Management Consultant/Information Management Specialist/Grants Administrator

1989, 1990, 1991 | **Consultant/Grants Administrator** | Fulton County Arts Council

1989 – 1990 | **Consultant/Information Management Specialist/Newsletter Editor** | Georgia Volunteer Lawyers for the Arts

1989 – 1993 | **Consultant/Artistic Program Manager/Contract Specialist** | National Black Arts Festival

1990, 1991 | **Consultant** | Arts Exchange

1991 | **Consultant/Co-Producer** | 10th Annual Black College Dance Exchange

1989 – Present | **Founding Executive Director** | Dunham Institute, Inc.

- Young Audiences of Atlanta (1989 – 1991)
- Summer Arts Camp for Kids (SACK) @Community Center of South Decatur (1992)
- After School Cultural Enrichment Program @First Afrikan Church (1999)
- Youth Arts Enrichment Program (YAEP); Summer Arts Intensive (SAI); Saturday Youth Arts Enrichment Program (SYAEP) @Hayti Heritage Center (2021-2025)

# **PARTIAL CLIENT LISTING**

## **1987 - 2018**

**EXECUTIVE CONSULTANT**

**MARKETING/PRODUCER/PROGRAM MANAGEMENT**

**INFORMATION MANAGEMENT SPECIALIST**

**A. D. King Foundation, Inc.**

**Amelia Boynton Robinson Foundation, Inc.**

**AREA**

**Atlanta Committee for the (Centennial) Olympic Games**

**(ACOG) Cultural Olympiad**

**Atlanta Preparatory Academy**

**Amelia Boynton Robinson Foundation, Inc.**

**Black College Dance Exchange**

**C. T. Vivian Leadership Institute, Inc.**

**C. T. Vivian Foundation, Inc.**

**Can't Lose This Dream, Inc.**

**Center for Democratic Renewal (CDR)**

**Clark Atlanta University (CAU) Art Galleries**

**Dallas Black Dance Theater**

**Denver Jazz & Blues Festival**

**Dunham Institute-Atlanta**

**Dunham21TV**

**Fulton County Arts Council (FCAC)**

**Georgia Volunteer Lawyers for the Arts (GVLA)**

**Institute for Nonprofit Management, Inc. (INM)**

**Katherine Dunham Centers for Arts & Humanities**

**La Danse Noire, Inc.**

**Martin Luther King III**

**Morris Brown College**

**National Association of African American Honors Program, Inc. (NAAHP)**

**National Black Arts Festival (NBAF)**

**Reynoldstown Revitalization Corporation (RRC)**

**Sinfo-Nia Youth Orchestra, Inc.**

**So So Def Recordings**

**Soweto Street Beat Dance Theatre, Inc.**

**Strategic Decisions, LLC**

**The Arts Exchange**

**The Jordan Foundation, Inc.**

**The Martin Luther King Jr. Center for Nonviolent Social Change, Inc.**

**(The King Center)**

**Third World Productions**

**ViZion Dance, Inc.**

**Atlanta Workforce Development: "Through My Lens"**

**Youth Ensemble Atlanta**



# DELIVERABLES

## EXECUTIVE CONSULTANT | PROJECT MANAGEMENT

- Work collaboratively with client to identify resources available for project creation, development and implementation
- Provide strategic project development beginning with ideation and formulae
- Develop a process for community engagement from concept development through implementation
- Design and develop educational, cultural and entertainment events for client base to include concept development, marketing strategy, event design and packaging, program management and public relations
- Provide contract prototypes for artists' participation, develop performance schedules; coordinate programming at venues; manage fee payments to artists; arrange for travel and hotel; provide immigration and travel requirements; manage accommodations and local ground transportation needs
- Correspond with presenters, embassies and artisans on artist requirements and specifications for presentation
- Provide management of host services at participating hotel for duration of artists' stay
- Manage fee schedules for participating artists and production personnel while ensuring timely payments for services
- Provide trouble shooting as a problem solving technician

## ARTIST LIAISON

- Provide client interface; Serve as primary liaison between artists/project participants

## MARKETING | CREATIVE & DESIGN

- Design & create Brochures/Pamphlets & Literature including Press Releases/Media Packets
- Create Public Service Announcements; Utilize Electronic Campaign Modalities

## INFORMATION MANAGEMENT SYSTEMS

- Design and implement information management systems for the maintenance of grant applications and awards
- Establish information management systems for the maintenance of administrative and project files
- Design and implement various information management systems for client base

## CONSULTANT | WRITER

- Research and compile data for inclusion in targeted development initiatives to include grants, sponsor initiatives and strategic marketing campaigns

## CONCEPT DESIGN AND IMPLEMENTATION

- Responsible for the concept design and implementation of various special events, programs and concert presentations
- Interface with related celebrities, record labels, producers, presenters, vendors and artists to define program needs
- Ensure project implementation while establishing timelines, managing budgets and guiding the process through to completion
- Design and publish souvenir publication(s) to accompany each event



## PRODUCER/PROJECT MANAGER

1993 -- 1996 | ATLANTA, GA

Atlanta Committee for the Olympic Games (ACOG)

*Theatre & Dance Programs - Cultural Olympiad*

The **1996 Olympic Arts Festival** was the proud culmination of **The Atlanta Committee for the Olympic Games'** four-year Olympiad and a key component of the **Centennial Olympic Games**.

Just as the Games celebrate excellence in sport, so does the **Olympic Arts Festival** celebrate excellence in the arts. How fitting that, on the Centennial of the Modern Olympic Games, **ACOG** produced one of the richest and most varied cultural programs ever presented in conjunction with the Olympic Games.

The **Cultural Olympiad** commissioned a total of 40 new works from its inception in 1992, including new orchestral pieces for the Atlanta Symphony Orchestra and numerous works for the Atlanta Olympic Band. During the **1996 Olympic Arts Festival**, 16 new works in theater, dance and music had their premieres. The vast array of styles represented in the dance performances — presented by 13 regional, national and international ensembles — was reflective of the **1996 Olympic Arts Festival's** span of artistic vision. These performances, indeed the entire Festival, were a proud achievement for **ACOG**, for Atlanta and for the entire Olympic Movement.



# THEATRE

## ACTOR'S EXPRESS

*"The Harvey Milk Show"* by Dan Pruitt and Patrick Hutchinson  
14TH STREET PLAYHOUSE SECOND STAGE

## ALABAMA SHAKESPEARE FESTIVAL

*"Lizard"* by Dennis Covington  
14TH STREET PLAYHOUSE MAINSTAGE

## ALLIANCE THEATRE COMPANY

*"Blues for an Alabama Sky"* by Pearl Cleage  
ALLIANCE THEATRE

\**"The Last Night of Ballyhoo"* by Alfred Uhry  
ALLIANCE STUDIO THEATRE

## ATLANTA OPERA

*"Of Thee I Sing"* by George and Ira Gershwin  
ATLANTA SYMPHONY HALL

## ART STATION

*"Harmony Ain't Easy"* by Ferrol Sams  
14TH STREET PLAYHOUSE SECOND STAGE

## CENTER FOR PUPPETRY ARTS

*"Rumpelstiltskin"* by Puppet Showplace Theatre of Brookline, Massachusetts

\**"Kudzu Jack and the Giant"*  
by Applause Unlimited of Richmond, Virginia

*"The Hungry Tiger and Other Tales from China"*  
by Yang Feng of the People's Republic of China

\**"Bathtub Pirates"* by Grey Seal Puppets of Charlotte, North Carolina

\**"Frankenstein"* by Jon Ludwig

## HORIZON THEATRE COMPANY

*"The Good Times Are Killing Me"* by Lynda Barry  
14TH STREET PLAYHOUSE SECOND STAGE

## JOHN HOUSEMAN THEATER COMPANY

*"Ali"* by Graydon Royce and Geoffrey C. Ewing  
14TH STREET PLAYHOUSE MAINSTAGE

## JOMANDI PRODUCTIONS

*"Hip 2: Birth of the Boom"* by Tom Jones  
14TH STREET PLAYHOUSE MAINSTAGE

## ROYAL NATIONAL THEATRE OF GREAT BRITAIN

*"Dealer's Choice"* by Patrick Marber  
ALLIANCE THEATRE

## SEVEN STAGES

\**"When the World Was Green"* by Sam Shepard & Joseph Chaikin  
14TH STREET PLAYHOUSE MAINSTAGE

\**"Blue Monk"* by Robert Earl Price  
14TH STREET PLAYHOUSE SECOND STAGE

## THEATER EMORY PRESENTS SARATOGA INTERNATIONAL THEATER INSTITUTE

*"Small Lives/Big Dreams"*  
by Anne Bogart  
ALLIANCE STUDIO THEATRE

Carol Lloyd, PRODUCER/PROJECT MANAGER  
Robert Ellis, TECHNICAL DIRECTOR  
14TH STREET PLAYHOUSE;  
ALLIANCE THEATRE

\*WORLD PREMIERE



# DANCE

**ALVIN AILEY AMERICAN DANCE THEATRE:** *Riverside* by Judith Jamison, *Fandango* by Lar Lubovitch, *Revelations* by Alvin Ailey

**ATLANTA BALLET:** *Time Piece* and *Caught*, by David Parsons; *Yellow-Tailed Dogs*, by David Rousseve; *Rapture*, by Lila York: America's oldest ballet company presents the contemporary choreography of York and Rousseve and a new work by David Parsons from the Dance Technology Project, a cutting-edge collaboration with Georgia Tech Center for the Arts.

**KARAS:** *Noiject*, by Saburo Teshigawara: Tokyo-based choreographer Teshigawara and his riveting dancers combine Japanese post-Buto technique, classical ballet and modern dance to create Noiject, described by one critic as a "stunning, visceral electrified dirge for our overly mechanized world."

**NETHERLANDS DANCE THEATER:** *Kaguyahime*, by Jiri Kylian: A full-length ballet by an internationally acclaimed choreographer, based on an ancient Japanese fairy tale. The driving primal score by Maki Ishii is performed on traditional Japanese instruments by Circle Percussion.

**MIAMI CITY BALLET:** *D Symphonies* by Jimmy Gamonet De Los Heros; *The Four Temperaments* by George Balanchine; *Nouse Sommes* by Jimmy Gamonet De Los Heros, *Western Symphony* by George Balanchine

**ROYAL THAI BALLET:** *Musical Overture: Hom Rong Maharaj; Ram Uay Porn* (Dance of Blessing); *Krabi-Krabong* (The Martial Arts); *Ram Plong Mai San* (Dance of the Staff and Short Sticks); *Nang Yai* (Shadow Puppets); *Chab Ling Hua Kham* (Combat of the Monkeys at Dusk); *Khon* (Classical Masked Dance); *Ramakirti* (Episode of the Floating Lady)

**SOWETO STREET BEAT DANCE COMPANY:** *\*Combo* (Africa is Back) by Isabelle Doll: Relocated from Soweto, South Africa, in 1992, this Atlanta-based ensemble pays tribute to the new democracy of its homeland with a dazzling world premiere.

## BALLETHNIC DANCE COMPANY & COMPAGNIE EBENE;

\**Trouble* by Irene Tassembodo  
*Alonzo* by Waverly Lucas

**DALLAS BLACK DANCE THEATRE:** *Pacing* by Milton Myers; *Reflections in D* by Alvin Ailey; *Mad Pain* by George Faison; *Walls* by Kevin Iega Jeff; *Absolute Rule* by Elisa Monte and David Brown; . . . And *Now Marvin* by Darryl Sneed

**GREGOR SEYFFERT AND COMPANY:** *Theater of Marionettes* by Dietmar Seyffert; *Clown of God* by Dietmar Seyffert

**PILOBOLUS DANCE THEATRE:** *The Doubling Cube* by Robby Barnett, Alison Chase, Michael Tracy and Johnathan Wolken in collaboration with Rebecca Anderson, Peter Francyk, Rebecca Jung, Vernon Scott, John-Mario Sevilla and Darryl Thomas

**PHOENIX DANCE COMPANY:** *\*Never Still* by Chantal Donaldson, *Longevity* by Gary Lambert, *\*Movements in 8* by Maggie Morris and Gary Lambert

Carol Lloyd, PRODUCER/PROJECT MANAGER  
Clinton Turner Davis, TECHNICAL DIRECTOR  
KING CHAPEL  
John Lucas, TECHNICAL DIRECTOR  
CIVIC CENTER

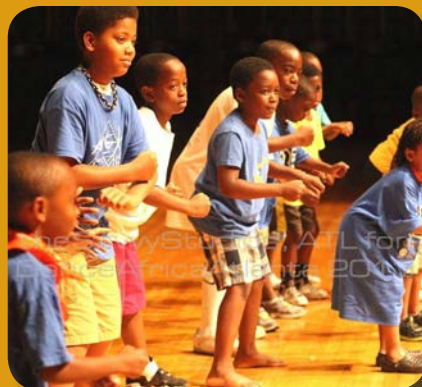
\*WORLD PREMIERE





# EXECUTIVE CONSULTANT/PROJECT MANAGEMENT

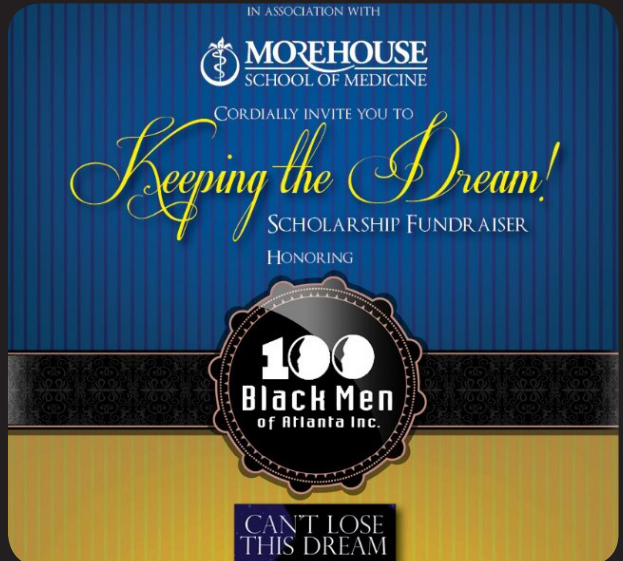
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# INFORMATION MANAGEMENT SYSTEMS

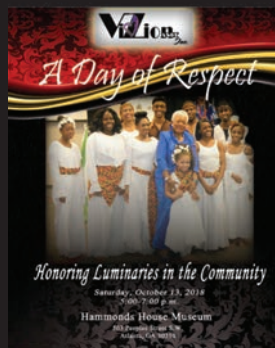
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